

THE MISSISSIPPI SOCIETY OF NEW YORK CITY



MISSISSIPPI IN THE PARK

A New York Tradition - A Southern Legacy

For over 30 years, "The Mississippi Picnic" was a cornerstone of the New York City summer—a bridge between the Magnolia State and the Big Apple.

In 2024, the Mississippi Society of NYC formed to revive this beloved tradition.

Our mission is simple: To promote the rich heritage, culture, and hospitality of Mississippi within the vibrant landscape of New York City.

Since our relaunch, we have seen explosive growth:

2024

Welcomed 300+ guests in partnership with key educational institutions.

2025

Expanded to include food vendors, the Inaugural Dessert Contest, and live musical performances.

2026

We are scaling to new heights, and we want you to be part of the "Family."

WHY PARTNER WITH US?

When you sponsor Mississippi in the Park, you aren't just supporting an event; you are gaining access to a dedicated demographic of professionals, artists, and families who value community and loyalty.

The "Family Reunion" Impact

BRAND VISIBILITY

Direct exposure to hundreds of attendees in the heart of Manhattan.

COMMUNITY CONNECTION

Align your brand with the "Southern Hospitality" values of warmth, resilience, and excellence.

CULTURAL PRESERVATION

Help us sustain a 39-year-old NYC celebration of Southern culture.

JOIN THE FAMILY

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS

Sweet Magnolia	\$1,500	<ul style="list-style-type: none"> • Recognition as Premier Sponsor • Prominent Brand Visibility Signage/Merch • Tented 6' table, 4 chairs • Customized Social Media Posts • Branded Event Swag for Your Team
Delta Blues	\$1,000	<ul style="list-style-type: none"> • Brand Visibility Signage/Merch • Tented 6' table, 4 chairs • Social Media Recognition • Logo branded on merch
Mississippi River	\$500	<ul style="list-style-type: none"> • Verbal Brand Acknowledgment • Tented Shared 6' Table, 2 chairs • Social Media Mentions
Southern Hospitality	\$250	<ul style="list-style-type: none"> • Reserved 10x10 plot for your own setup

Custom Branding Opportunities

Looking for a unique way to stand out?
We offer "Niche Sponsorships"

- **Music Stage:** Put your brand center stage with our musical artists.
- **Dessert Contest:** A "sweet" way to get your logo on the winner's trophy and tasting station.

How Your Support Makes an Impact

Your contribution directly funds the logistics of bringing a "piece of home" to Manhattan

- Securing prime waterfront space in Hudson River Park.
- Supporting Mississippi artists and vendors traveling to represent the state.
- Ensuring the longevity of this 39-year-old tradition for future generations of Mississippians in NYC.

To secure your sponsorship or discuss a custom package, please contact:
The Mississippi Society of New York City mississippisocietynyc@gmail.com
Commitments requested by May 1st, 2026 for inclusion in print materials.
www.mississippisocietynyc.com